



**MISSISSIPPI STATE**  
UNIVERSITY™

ALUMNI ASSOCIATION

## WAYS TO PARTNER

The Mississippi State University Alumni Association hosts events and offers programs and services which are directly supported by our partnerships. We can create a customized package to help your organization maximize its resources and strategic goals.

## ADVERTISING OPPORTUNITIES

**PRINT** - Alumnus Magazine, event signage, and event promotion

### ALUMNUS MAGAZINE DISTRIBUTION

- 2x/year Print, 1x/year Digital
- Reaches more than 55,000 active alumni association members
- **Print Audience** - Active alumni and supporters
- **Digital Audience** - All addressable alumni

**DIGITAL** - E-newsletters, social media, web, email and mobile app

## ENGAGEMENT OPPORTUNITIES

Engagement opportunities through events and programs:

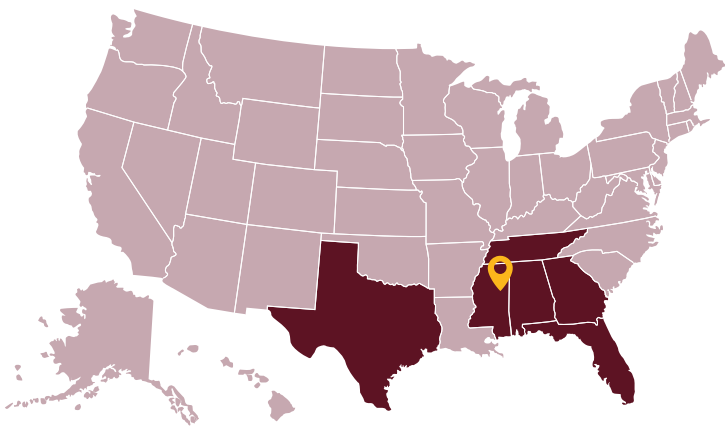
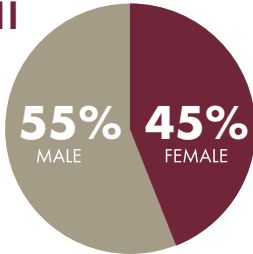
- Tailgates (home and away)
- Reunions and Alumni Gatherings
- Awards Banquet
- Reveille 25
- Senior Celebration
- Traveling Bulldogs
- + Other Annual Events

# MAROON REACH & IMPACT

Learn how your organization can connect with the powerful network of Bulldogs through customized opportunities that are tailored to help achieve your objectives.

## TOTAL ACTIVE ALUMNI

# 170,574

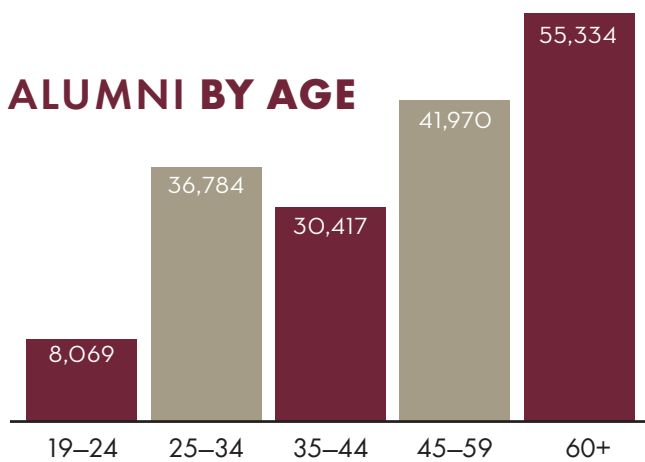


## TOP 6 CONCENTRATED STATES

(as of March 2026)

Mississippi (53%)	Texas (5%)
Alabama (6%)	Georgia (3%)
Tennessee (6%)	Florida (3%)

## ALUMNI BY AGE



## BULLDOG NETWORK

**161,172** Contacts

**1,160** Globally

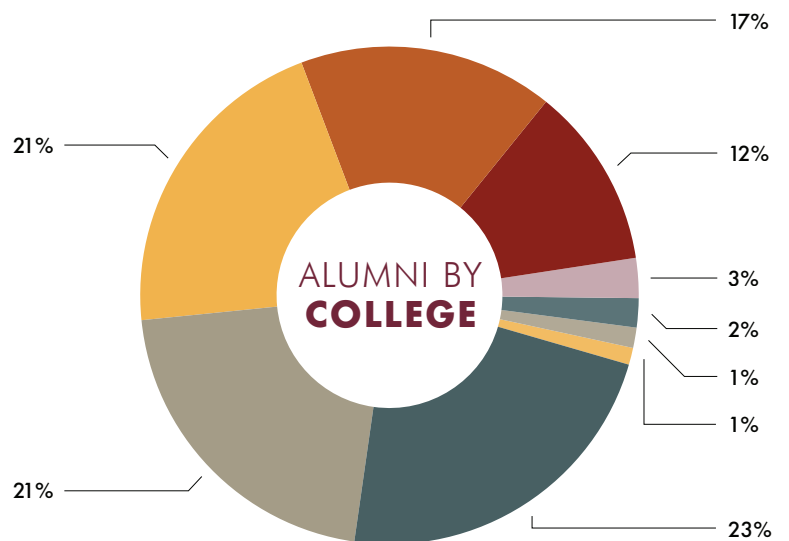
**144,001** Digital



**100+**  
Alumni  
Chapters & Clubs

**55,219**  
Active Members†

†Denotes alumni and friends who have made a gift to MSU



- College of Arts & Sciences (38,819)
- College of Education (36,075)
- College of Business (35,563)
- Bagley College of Engineering (28,240)
- College of Ag. & Life Sciences (20,087)
- College of Forest Resources (4,428)
- College of Arch, Art & Design (3,233)
- College of Veterinary Medicine (2,249)
- Other (1,880)

## ADVERTISE WITH THE MSU ALUMNI ASSOCIATION

For more information, contact Laken Laird, coordinator of alumni partnerships at [llaird@alumni.msstate.edu](mailto:llaird@alumni.msstate.edu) or 662.325.3349.