

Chapter Annual Recognition Program 2025

Purpose: The Chapter Recognition Program was developed to encourage and promote leadership, chapter membership and chapter engagement activities.

Chapters must complete and return the Chapter Annual Report (aka Recognition Form), which details all the chapter engagement activities that took place over the past year, by the December deadline to be considered for honor chapter status and vie for the top awards.

Award Categories: Each chapter will be categorized according to potential alumni in the chapter area. Awards will be presented to the top three chapters in each category, according to the Honor Chapter Point System. The categories are as follows: (subject to change each year based on alumni population)

As of February 20, 2025

Category I: In-State Chapter, membership of 1 to 850.

Category II: In-State Chapter, membership of 851 to 1600.

Category III: In-State Chapter, membership of 1601 and above.

Category IV: Out-of-State Chapter, membership of 1 to 1300.

Category V: Out-of-State Chapter, membership of 1301 and above.

Points: The following rating system is used to determine the most outstanding chapters. Special recognition, along with appropriate awards, will be given to these chapters at the Alumni Volunteer Awards Program. Recognition and appropriate awards will be given to all chapters which accumulate a minimum of 400 points.

Points are calculated based on membership and chapter activities as listed in the following categories:

A. Membership (300 Points Maximum)—Contributors to MSU by making a gift through the MSU Foundation or Bulldog Club, January 1 to December 31:

I. Exceeded Quota (150 Points Maximum)

Quota exceeded by 1-5%	30
Quota exceeded by 6-10%	40
Quota exceeded by 11-15%	50
Quota exceeded by 16-20%	60
Quota exceeded by 21-25%	70
Quota exceeded by 26-30%	80
Quota exceeded by 31-35%	90
Quota exceeded by 36-40%	100
Quota exceeded by 41-45%	120
Quota exceeded by 46-50%	130
Quota exceeded by over 50%	150

II.Exceeded Previous Year's **Membership** (150 Points Maximum)

Quota exceeded by 1-5%	30
Quota exceeded by 6-10%	40
Quota exceeded by 11-15%	50
Quota exceeded by 16-20%	60
Quota exceeded by 21-25%	70
Quota exceeded by 26-30%	80
Quota exceeded by 31-35%	90
Quota exceeded by 36-40%	100
Quota exceeded by 41-45%	120
Quota exceeded by 46-50%	130
Quota exceeded by over 50%	150

B. Chapter Activity Points

- 50 Represented and counted during the chapter roll call at the **2025 Annual Business Meeting** portion of the **Leadership Conference** on Saturday, February 22, 2025.
- 100 Elected and reported chapter officers by **December 12, 2025**.
- 100 Submitted annual report of all chapter activities by **December 12, 2025** (Recognition Form).
- 25 Reported ALL chapter meetings/events/activities and dates to the Alumni Association, before they happened or immediately after, prior to completing the Chapter Annual Report. *Utilized the online Event Submission Form.*
- 50 Turned in event attendance report for all chapter events (excluding chapter officer/board business/planning meetings).
- 25 Participated in one of the Volunteer Zoom Chats in the Spring or Fall. Someone from the chapter volunteer team attended.
- Spring:**
- ☐ Monday, April 28 at 6 pm CT
 - ☐ Tuesday, April 29 at 7 pm CT
 - ☐ Tuesday, April 29 at 12 pm CT
- Fall:**
- ☐ Monday, October 13 at 1 pm CT
 - ☐ Tuesday, October 14 at 5 pm CT
 - ☐ Tuesday, October 14 at 11:30 am CT
 - ☐ Wednesday, October 16 at 6 pm CT
- 25 Recognized a chapter "Alumnus of the Year" and reported the name of the recipient to the Alumni Association.
- 25 Submitted a nominee for the national "Outstanding Young Alumnus Award" **by November 21, 2025**.
- 25 Submitted a nominee for the national "Distinguished Service Award" **by November 21, 2025**.
- 25 Actively maintained social media accounts to connect with and engage chapter members? (ex. Facebook, Instagram, LinkedIn, Twitter, email list, Web page)
- 50 Has an active scholarship program and awarded a scholarship(s) for the 2025/26 academic year.
- 25 Chapter Challenge for Scholarships – Signed up, Promoted & participated (at least 2 gifts made) on Nov. 7 – Dec. 2, 2025.

- 25 Reported the name of Student Recruiting Chairperson to the Alumni Association (via the 2025 Chapter Officer/Leadership Team report or updated sometime during the year). Must be a registered Alumni Recruitment Network volunteer member.
- 50 Hosted at least one (1) chapter event/activity to engage alumni & friends scheduled through the Alumni Association for the calendar year (not an officer/board business or planning meeting). *Typically the first event of the year.*
- 100 Hosted a 'large' event (100+ participants), scheduled through the Alumni Association during 2025. *Typically verified by an attendee list.*
- 5 Each Chapter officer/board meeting or planning meeting (not tasks performed or assigned duties).
- 25 Each Regular chapter event, activity, gathering to engage alumni & friends. **Must be promoted/advertised for all alumni and friends to attend or participate** (open to all).
- 25 Each Game-watch gathering(s). **Must be promoted/advertised for all alumni and friends to attend or participate** (open to all).
- 25 Each Community Service activity – Service to others or have a visible presence promoting MSU in the community. Ex. Adopt a Highway, Adopt a Family, canned food, pet supply or toy collection, Salvation Army bell ringing, sponsor signage at ballpark, school reading program, walk or race, MSU tent at a festival or community event, provided food/meal as appreciation activity. Not monetary donations. **Must be promoted/advertised for alumni and friends to attend or participate.**
- 25 Each Student Recruiting event for prospective students (Hosted or participated in a recruiting party scheduled through the Admissions Office, Maroon Mail Writing group activity, College Fair, Recruiting Program, Awards Program, Academic Signing Day), Chapter sponsored students for a campus visit (not an individual bringing students for a visit), etc.
- 25 Hosted a Send-off Party or Activity.
- 25 Wrote letters to admitted students through Alumni Recruitment Network Maroon Mail during Spring 2025 (for Fall 2025 admits) and/or Fall 2025 (for Fall 2026 admits). Completed by Chapter member representative(s).
- 25 Each Young Alumni specific event, activity, gathering. **Must be promoted/advertised for all young alumni and friends to attend or participate** (open to all).