

Chapter Annual Recognition Program 2023

Purpose: The Chapter Recognition Program was developed to encourage and promote leadership, chapter membership and chapter engagement activities.

Chapters must complete and return the Chapter Annual Report (aka Recognition Form), which details all the chapter engagement activities that took place over the past year, by the December deadline to be considered for honor chapter status and vie for the top awards.

Award Categories: Each chapter will be categorized according to potential alumni in the chapter area. Awards will be presented to the top three chapters in each category, according to the Honor Chapter Point System. The categories are as follows: (subject to change each year based on alumni population)

- Category I: In-State Chapter, membership of 1 to 700.
- Category II: In-State Chapter, membership of 701 to 1500.
- Category III: In-State Chapter, membership of 1501 and above.
- Category IV: Out-of-State Chapter, membership of 1 to 1200.
- Category V: Out-of-State Chapter, membership of 1201 and above.

Points: The following rating system is used to determine the most outstanding chapters. Special recognition, along with appropriate awards, will be given to these chapters at the Alumni Volunteer Awards Program. Recognition and appropriate awards will be given to all chapters which accumulate a minimum of 400 points.

Points are calculated based on membership and chapter activities as listed in the following categories:

A. Membership (300 Points Maximum)—Contributors to MSU by making a gift through the MSU Foundation or Bulldog Club, January 1 to December 31:

I. Exceeded Quota (150 Points Maximum)

Quota exceeded by 1-5%	30
Quota exceeded by 6-10%	40
Quota exceeded by 11-15%	50
Quota exceeded by 16-20%	60
Quota exceeded by 21-25%	70
Quota exceeded by 26-30%	80
Quota exceeded by 31-35%	90
Quota exceeded by 36-40%	100
Quota exceeded by 41-45%	120
Quota exceeded by 46-50%	130
Quota exceeded by over 50%	150

II. Exceeded Previous Year's Membership (150 Points Maximum)

Quota exceeded by 1-5%	30
Quota exceeded by 6-10%	40
Quota exceeded by 11-15%	50
Quota exceeded by 16-20%	60
Quota exceeded by 21-25%	70
Quota exceeded by 26-30%	80
Quota exceeded by 31-35%	90
Quota exceeded by 36-40%	100
Quota exceeded by 41-45%	120
Quota exceeded by 46-50%	130
Quota exceeded by over 50%	150

B. Chapter Activity Points

- 50 Represented and counted during the chapter roll call at the 2023 Annual Business Meeting portion of the Leadership Conference on Saturday, February 25, 2023.
- 100 Elected and reported chapter officers by **December 11, 2023**.
- 100 Submitted annual report of all chapter activities by **December 11, 2023** (Recognition Form).
- 100 Hosted a 'large' event (100+ participants), scheduled through the Alumni Association during 2023.
- 50 Has an active scholarship program and awarded a scholarship(s) for the 2023/24 academic year.
- 50 Turned in event attendance report for all chapter events (excluding chapter officer/board business/planning meetings).
- 25 Reported ALL chapter meetings/events/activities and dates to the Alumni Association before they happen or immediately after throughout the year, prior to completing the Chapter Annual Report.
- 25 Reported the name of Student Recruiting Chairperson to the Alumni Association (via the 2023 Chapter Officers List or updated sometime during the year) AND must be a registered Alumni Recruitment Network volunteer member.
- 25 Recognized a chapter "Alumnus of the Year" and reported the name of the recipient to the AA.
- 25 Submitted a nominee for the national "Outstanding Young Alumnus Award" **by November 10, 2023**.
- 25 Submitted a nominee for the national "Distinguished Service Award" **by November 10, 2023**.
- 25 Created and maintained social media accounts to connect with chapter members? (ex. Web page, Facebook, Instagram, LinkedIn, Twitter)
- 25 Giving Tuesday Chapter Challenge – signed up and participated (November 1- 29, 2023).
- 50 Hosted at least one (1) chapter event/activity to engage alumni & friends scheduled through the Alumni Association for the calendar year (not an officer/board business or planning meeting).
- 5 Each Chapter officer/board meeting or planning meeting (not tasks but meetings).
- 25 Each Regular chapter event, activity, gathering to engage alumni & friends. **Must be promoted/advertised for all alumni and friends to attend or participate** (open to all).

- 25 Each Game-watch gathering(s). **Must be promoted/advertised for all alumni and friends to attend or participate** (open to all).
- 25 Each Young Alumni specific event, activity, gathering. **Must be promoted/advertised for all young alumni and friends to attend or participate** (open to all).
- 25 Each Community Service activity - Adopted a project which would serve either Mississippi State University or the local community, such as “Adopt a Highway”, Toys for Tots collection, Salvation Army bell ringing, Soup Kitchen, etc, to serve the community as representative of MSU. **Must be promoted/advertised for alumni and friends to attend or participate. Not monetary donations.**
- 25 Each Student recruiting event for prospective students (Maroon Mail Writing group activity, College Fair, Recruiting Program, Awards Program, Academic Signing Day), Chapter sponsored students for a campus visit (not an individual bringing students for a visit), etc.
- 25 Hosted a Send-off Party or Activity.
- 25 Wrote letters to admitted students through Alumni Recruitment Network Maroon Mail during Spring 2023 (for Fall 2023 admits) and/or Fall 2023 (for Fall 2024 admits).
- 5 Participated in Chapter Volunteer Virtual Chats on **September 12 or 13**. Someone from the chapter attended the Zoom.